Enlin Quental
Lead Product Designer

enlinquental.com
+91-8129079011
enlinquental@gmail.com
linkedin.com/in/enlinquental/

Lead Product Designer (5+ years) delivering impactful, data-driven solutions for large-scale video conferencing, AI, and IoT platforms. Proven in leading end-to-end design, overhauling UX to achieve business objectives, and fostering team collaboration. Passionate about emerging tech and intuitive design.

Experience

Lead Product Designer | JioMeet and JioEva
Jio Platforms, Hyderabad   *Apr 2022 – Nov 2024*

- Led concept design and **successful pitching for 6 strategic projects** —JioMeet 3.0, JioSpace, McJio, Virgin Mobiles super app, JioMeet viralLoop, JioMeet Enterprise—securing approval for development.
- Revamped key JioMeet in-app features, including a redesign of PIP (Picture-in-Picture) that reduced window size by **82.5%** and improved screen sharing based on critical educator feedback, boosting overall user satisfaction by **90%** and reducing task errors by **85%**.
- Mentored designers and interns in experience design and JDS2.0 adoption, enhancing team design capabilities and project outcomes.

Senior Product Designer | JioMeet
Jio Platforms, Hyderabad   *Apr 2021 – Apr 2022*

- Spearheaded JioMeet website overhaul across all platforms, acquiring **30+** new enterprise clients and increasing DAU by **47%** & web app meetings by **22%**.
- Championed and **enhanced Jio Design System 2.0 (JDS2.0)** with critical feedback, improving product robustness and future scalability.
- Managed dashboard design ownership, ensuring UX consistency and supporting frequent critical updates.

Product Designer | JioEngage, JioMeet, JioEva, JioStream, JioChargeIt
Jio Platforms, Hyderabad   *Jul 2019 – Mar 2021*

- Designed and contributed to **25+ projects** across diverse platforms from feature phones to smart TVs.
- Independently designed **5+ internal dashboards**, improving operational efficiency for analytics, support, and sales by **35%**.
- Collaborated with development & QA teams, troubleshooting and providing design support across multiple products.

UX Intern | Merck Strategy Department
Merck India, Mumbai   *May 2018 – Jul 2018*

- Applied user research & design thinking to enhance an internal strategy dashboard's UX.
- Delivered redesigned desktop and mobile dashboard concepts, approved for development, improving data access for **50+** users.

Education

IDC School of Design, IIT Bombay
Master of Design (M.Des), Interaction Design   *2017 – 2019*

Mohandas College of Engineering & Technology, Thiruvananthapuram
Bachelor of Technology (B.Tech), Electrical and Electronics Engineering   *2010 – 2014*

Skills

Design Expertise
Interaction Design, Data-Driven Design, User Research, Market Research, Design Thinking, Micro-Interactions, Storyboarding, Rapid Prototyping, Design Systems, Information Architecture, Data Visualization, Usability Testing, Accessibility

Tools
Figma, Adobe XD, Photoshop, Illustrator, Procreate, Concepts, Lottie, HTML, CSS, JavaScript, Arduino, Raspberry Pi, Edge Impulse, Gemini, Claude AI, Fusion 360, Keyshot

Awards

Star Award 2022 | Jio Platforms
For extraordinary performance & ownership mindset in the JioMeet Design team.

Experience

Senior Interaction Designer | CallsCard [Freelance]
Prophesys LLP + Octagon Networks FZCO, UAE   *Mar 2023 - Apr 2023*

- Spearheaded single-page website development for CallsCard, enhancing visibility and clarifying its business networking impact.

- Designed and developed a live OCR web app for CallsCard presentations, streamlining physical-to-digital business card conversion to **under 1 minute** and reducing a multi-stage process (app finding, OCR, saving, self-verification, uploading) by an estimated **96%** in overall time.

Team Lead | Embedded Systems
Techxcore Solutions Pvt Ltd, Thiruvananthapuram   *Jan 2016 - Jun 2017*

- Developed XMOR AIoT system—public transport infotainment, combining public awareness & commercial ads; inaugurated by Kerala Health Minister.

- Designed and implemented IoT systems for eHealth Kerala, KELTRON, & Indian Institute of Handloom Technology, boosting operational efficiency by **88%**.